



## Health Services Management - Bachelor of Arts -

### HEALTH SERVICES MANAGEMENT – NETWORKING IS A TASK OF THE FUTURE

One of future's key challenges is the cross-linking of supply structures within and between health and senior citizens services organizations. The degree programme Health Services Management offers vocational training for this task.

### AREAS OF EMPLOYMENT FOR GRADUATES

The training enables graduates to take on typical management and administration tasks in institutions and organizations of health and senior citizens services as well as to perform health sector-related consultancy work and concept development. They have the competence to create and maintain networks between the stakeholders in health and senior citizens services.

### QUALIFICATION PROFILE OF THE STUDY PROGRAMME

All graduates demonstrate fundamental professional qualifications in the areas of business management, legal studies and consultancy. Additionally they have in-depth knowledge in creating and maintaining networks and possess a system-specific understanding of organizations, institutions and theories. They bring a high level of methodical and social competence to their workplace. Another important focus of the course profile lies on methods to collect qualitative and quantitative data as well as on statistics and evaluation.

Graduates acquire these qualifications in a practice-oriented study programme. Projects, work placements and a Bachelor's thesis offer a range of opportunities to learn about and to maintain networks of regional and inter-regional health and senior citizens services institutions.

### STRUCTURE OF PROGRAMME

In the basic studies period (semesters 1 to 3) basic qualifications and related disciplines are introduced in five parallel module areas:

- Business Administration
- Legal Studies
- Organisations and Networks
- Methods
- Fields and Related Areas of Study

The advanced studies period (semesters 4 to 7) brings together various topics in health services management. The first part (semester 4) comprises specialist topics and freely selectable competence areas. These options permit a first phase of differentiation and testing.

The work placement semester (semester 5) takes place in relevant areas of work in health services management. Students are entrusted with a certain project which is carried out under supervision. The aim is to prepare students for the labour market and to combine theory with practice. Accompanying lectures are held at the University.

Semester 6 and 7 are characterized by a range of options and allows students to organize their course of study in an individual way. Students obtain professional knowledge and skills in two core subjects which keep in line with the profile of the study programme and are therefore designed in a cross-organizational rather than in a facility-oriented manner.

The studies are completed by a Bachelor's thesis where acquired competences can be demonstrated and individual practical applications developed. Interdisciplinary knowledge can be obtained in a general compulsory elective subject and integrated into the training.

### A WIDE VARIETY OF CAREER PATHS

There is a wide range of employment options for managerial staff engaged in the organization and development of health and social services, such as administration and management of public, non-profit or private health and senior citizens' services institutions, residential and nursing homes, hospitals, healthcare centres.

## LIST OF STUDY MODULES

### Basic Studies Period (semesters 1 to 3)

#### **Module 1: Business Administration**

- Basic Business Administration
- Closing Accounts, Cost Accounting
- Taxes, Controlling

#### **Module 2: Legal Aspects**

- Introduction, Civil Law, Business Law, Public Law
- Fundamentals of Social Law and Public Welfare Law, Social Security Law

#### **Module 3: Organisations and Networks**

- Management Basics, Networking Management, Marketing
- Personal Networks and Medical Sociology, Care and Case Management

#### **Module 4: Methods**

- Introduction in Academic Research, English in Health Services Management I, Interdisciplinary Field Research
- Quantitative Methods, Qualitative Methods, Statistics
- Health Economics, Health Economic Evaluation, Introduction in Project Work

#### **Module 5: Fields and Related Areas of Study**

- Economic Basics of Health Services Management, Acute Care, Social Policy
- Basics of Senior Citizens Service Management, Theory and Practice of Care, Practical Training in Care
- Medical Basics and Ethics, Prevention and Rehabilitation

### Advanced Studies Period (semesters 4 to 7)

#### **Module 6: Specialised Topics**

- Financial Management
- Human Resources
- Communication
- Organisation and Quality

#### **Module 7: Competence Areas (elect 2 out of 6)**

- Psychiatric Care
- Fundraising
- Understanding and Utilising the EU
- Intercultural Competence
- Comparison of Health Care Systems
- IT Applications in Health Services Management

#### **Module 8: Work placement (semester 5)**

- Practical Course (20 weeks)
- Accompanying Lectures

#### **Module 9: Specialisation Electives (elect 2 of 3)**

- Information and Knowledge Management
- Personal Circumstances and Health
- Nutrition and Hygiene

#### **Module 10: General Compulsory Elective**

#### **Module 11: Specialisation Areas (elect 2 out of 5)**

- Health Education and Prevention
- Contractual Management
- Patient-Centred Care Management
- Old-Age Provision

#### **Module 12: Bachelor Thesis and Career Start**

## CONTACT

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## IMPORTANT LINKS

(Information in English on our website)

[www.hs-kempton.de](http://www.hs-kempton.de) > INTERNATIONAL > click English flag (in the top left-hand corner)

### Information for international exchange students

(> INTERNATIONAL > EXCHANGE STUDENTS / INCOMING)

### Study programmes – short description in English

(> INTERNATIONAL > DOWNLOADS > Study Programmes)

### Guests and Visitors at Kempten University

(> INTERNATIONAL > GUESTS AND VISITORS)

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**PLEASE NOTE** that, although this description is written in English, the study course is taught in German.