



English-taught study modules and language courses

GENERAL INFORMATION

COURSE COMBINATION

- Exchange students can take and combine subjects from all degree courses (à la carte) as long as they are from the same degree level and their schedule works together. Some subjects require previous knowledge and have a limited number of participants.
- If you are a Bachelor's student: you can choose courses from the Bachelor's level **only**.
- If you are a Master's student: you can choose courses from Master's level **only**. Should your home university allow you to take selected bachelor's level courses, those are of course also open for you.
- The General Electives and Language Courses are open for students of all fields of studies.

MIXED CLASSES

- Exchange students take the regular courses together with their German fellow students.

LANGUAGE REQUIREMENT

- **German B1** for German-taught subjects
- **German B2** for subjects from the specialization modules of Business Administration and Tourism Management
- **German A2** is sufficient for some subjects in Mechanical Engineering and Business Administration
- **English B2** for English-taught subjects

STUDY CONTENTS

- The module handbooks with the contents of the subjects are available on www.hs-kempten.de (see download part of each degree course). The links can be found at the end of each box on the following pages.

INDIVIDUAL SERVICE

- The International Office assists with the selection of courses and the creation of an individual timetable.

NOTE

WS = winter semester/semester 1 = 15 September to 14 February

SS = summer semester/semester 2 = 1 March to 31 July

YOUR CONTACT AT INTERNATIONAL OFFICE

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As of April 2024

Fakultät Maschinenbau
Faculty of Mechanical engineering

BACHELOR	ECTS credits	WS	SS	Remarks
Factory Simulation Project*	5	•	•	
Machine Vision Project* - Not offered in summer semester 2024	5	•	•	
Applied Optics for Engineers* - Not available in summer semester 2024	5		•	Courses for exchange students with at least German A2 level. Modules are taught in German, lecture notes and exams are offered in English.
Heat Transfer*	5	•		
Image Processing and Machine Vision: Inspect, Measure, Classify*	5		•	
International Sales Management*	5	•	•	
Computer Aided Engineering*	2	•	•	
Finite Element Methods*	3	•	•	
Programming with C and Practical Course	5		•	
Fahrzeugkonzepte	5	•		
Fahrwerkstechnik mit Labor	5	•		
Fahrzeugdynamik	5		•	
Fahrerassistenzsysteme	5		•	
Please find further information on "Info-Point" https://mb.hs-kempten.de				> International Program
*minimum and maximum number of participants				

Fakultät Elektrotechnik
Faculty of Electrical engineering

MASTER	ECTS credits	WS	SS	Remarks
Advanced Control Systems	5		•	
Electrical Drive Systems	5		•	
Microelectronics	5		•	
Telecommunication Systems	5		•	
Power Electronics	5		•	
Scientific Project with Seminar	5		•	
Digital Signal Processing	5	•		
Applied Optics and Optoelectronics	5	•		
Interface Electronics	5	•		
Human Resource Management and Leadership in a Globalizing World	5	•		
Wind Power Systems	5	•		
Radio Frequency Engineering	5	•		
Electronics Cooling	5	•		
Digital System Design	4	•		
Electronics in Space and on Ground	5	•		
module handbook Electrical Engineering (Master)				

Fakultät Betriebswirtschaft
Faculty of Business Administration

BACHELOR International Management		ECTS credits	WS	SS	Remarks
International Marketing & Sales <small>(when attending the seminar, it is compulsory to attend the whole module of Int. Marketing & Sales)</small>	International Management Plan + International Marketing Strategy	5		•	Specialization modules for business students of the advanced study part. Once elected attendance in class is compulsory. Limited number of participants
	International Marketing Instruments	5		•	
	Strategic Market Entry and Operation Modes (Seminar)	5		•	
International Human Resources	Talent Management in a Global World	5	•		
	Change Management in a Global World	5	•		
	Seminar	5	•		
International Value Chain	Product Development for a Global Market	5		•	
	SCM and Production	5		•	
	International Distribution Chain	5		•	
International Corporate Finance	Investment and Financing in the Context of Corporate Finance AND Mergers & Acquisitions (Part 1)	5	•		
	Sustainability & Financial Markets (Part 2 - Seminar)	3	•		Can only be attended when simultaneously attending part 1
Advanced Business English		5	•	•	
Case Study Analysis		5	•	•	Course elective, minimum and maximum number of participants
Globalisation in the 21. Century - Risks and Chances in Times of Crisis		2	•	•	
Business Management Simulation		5	•	•	Limited number of participants, for advanced business students only
International Communication		5	•	•	
International Economics		5	•	•	
Entrepreneurship		5	•	•	
English I		2,5	•		
English II		2,5		•	
Interkulturelle Kommunikation und Sprache I (Intercultural Communication and Foreign Language I)		5	•		The part Communication is taught in German (German A2 required), exams are offered in German and English (students can choose their preferred language)
Interkulturelle Kommunikation und Sprache II (Intercultural Communication and Foreign Language II)		5		•	
Project Management (Projekt- und Geschäftsprozessmanagement)		5		•	Projektmanagement is taught in English, Geschäftsprozessmanagement in German

[module handbook International Management \(Bachelor\)](#)

Fakultät Betriebswirtschaft
Faculty of Business Administration

MASTER Global Business Development	ECTS credits	WS	SS	Remarks
<i>International Market Management:</i> International Business Development & International Business Strategy	6	•		
<i>New Products and Services:</i> Innovation Management & International Product and Service Development	6	•		
<i>Leadership and Culture:</i> Managing in Diverse Cultures & Leadership and Corporate Strategy	6	•		
<i>Organisational Development:</i> Designing and Managing flexible and creative organisation & Innovative HR Management in a global world	6	•		
Business Communication	2	•		
International Relations	2	•		
Teambuilding	2	•		
<i>Process Management:</i> Change Process & Business Process Modeling	6		•	
<i>Project Management:</i> Cooperating in intercultural and interdisciplinary teams & Managing a distance research project	6		•	
<i>Corporate Finance:</i> Mergers & Acquisitions Investment and Financing	6		•	
<i>Strategische Unternehmensplanung- und Steuerung:</i> Strategisches Controlling und Inhouse Consulting & Entrepreneurship and Business Planning	6		•	
International Negotiations	2		•	
Megatrends and Future Markets	2		•	
Research methodology	2		•	
module handbook Global Business Development (Master)				

Fakultät Tourismus-Management
Faculty of Tourism Management

BACHELOR		ECTS credits	WS	SS	Remarks
Service Management (Dienstleistungsmanagement)		3	•		Specialization modules for advanced tourism students only, Marketing knowledge required Limited number of participants
Quality Management for Customer Satisfaction		5	•	•	
Innovation and Business Design	Management of Innovation and Creativity	6	•		Once elected attendance in class is compulsory
	Market Research	4	•		
Tourism and Technology	Immersive Experiences and Digital Marketing	6		•	
	Analytics and Data Management in Tourism	6		•	
	Online Travel Agencies (OTA) and digital platforms	4		•	
English I		2	•		These language courses are dealing with different topics of Tourism Management.
English II		2		•	
English III		2	•		
English IV		2	•	•	
English V		2	•	•	
French I		4	•		German language skills are required due to lessons taught in German. These language courses are dealing with different topics of Tourism Management.
French II		2		•	
French III		2	•		
French IV		2	•	•	
French V		2	•	•	
Spanish I		4	•		
Spanish II		2		•	
Spanish III		2	•		
Spanish IV		2	•	•	
Spanish V		2	•	•	
module handbook Tourism Management (Bachelor) and module handbook Future Tourism: Innovation, Transformation and Sustainable Development (Bachelor)					

Fakultät Tourismus-Management
Faculty of Tourism Management

MASTER	ECTS credits	WS	SS	Remarks
Innovation, Entrepreneurialism and Leadership				
Experience Design	2	•		
Service Design & Service Excellence	3	•		
Digital Marketing	4		•	
module handbook Innovation, Entrepreneurialism and Leadership (Master)				

Fakultät Informatik
Faculty of Computer Science

BACHELOR	ECTS credits	WS	SS	Remarks
Information Systems Project (Team work with local students)	15	•	•	Prerequisites: knowledge of an object-oriented programming language
Computer Science Seminar	5	•	•	
Seminar on Business Information Systems	5	•	•	

For further information please contact the International Office early on

Allgemeinwissenschaften
General Electives

BACHELOR & MASTER	ECTS credits	WS	SS	Remarks
Leadership and Communication in Global Business	2	•	•	Online course of Virtual University of Bavaria (vhb), registration on the first 2 days of the lecture period through MeinCampus and through the website of vhb (www.vhb.org)

[module handbook general electives](#)

Sprachen
Language Courses

BACHELOR & MASTER	ECTS credits	WS	SS	Remarks
Chinese - Elementary A1.1*	4	•	•	German language skills are required due to lessons taught in German - * not offered in summer semester 2024
Chinese - Elementary A1.2*	4	•		
Chinese - Elementary A1.3*	4		•	
French - Intermediate B1.1*	4	•		
Italian - Elementary A1.1	4	•	•	
Japanese - Elementary A1.1	4	•	•	
Japanese - Elementary A1.2	4	•		
Russian - Elementary A1.1*	4	•	•	
Spanish - Elementary A1.1	4	•	•	
Spanish - Elementary A1.1-A2.1*	4	•	•	
German as a Foreign Language - Elementary A1	4	•	•	Participation in a German language course is recommended for all exchange students
German as a Foreign Language - Elementary A2	4	•	•	
German as a Foreign Language - Intermediate B1	4	•	•	
German as a Foreign Language - Intermediate B2.1	2	•		
German as a Foreign Language - Intermediate B2.2	2		•	

[module handbook general electives](#)