



## Leadership in Social and Health Services Management

- Master of Arts -

### JOB PROSPECTS

The social and health services industry is a sector with outstanding job prospects: the demographic change, the progress in medicine, comprehensive managerial tasks, increasing challenges in international social and health services, migration, integration and inclusion, the close linkage in regional, national and European contexts make care and nursing professions increasingly complex. This offers excellent chances for graduates of qualified courses. The demand in human resource capable of counselling or assisting executives is continuously on the rise. The profile required is demanding and calls for intensive training which is provided in our Master's degree course.

### OBJECTIVES

The Master degree course in Leadership in Social and Health Services Management has been designed as a postgraduate, consecutive, interdisciplinary and application-oriented course which will qualify graduates to assume demanding tasks in leadership, management, organisation and networking of institutions of the social and health economy. Its teaching content aims at the acquisition of practice-oriented specialist knowledge of the leadership of these institutions as well as the organisation and leadership of networks and networking organisations, and for work in a European or international context.

Based on fundamentals of business management, economics and law related to the social and health sector, the studies impart application-oriented in-depth knowledge in these areas as well as specialist knowledge in leadership of human resources, organisations and networks.

### QUALIFICATION

The graduation will enable you to assume responsible management and leadership positions in the social and health industry. In addition it will offer you access to the Higher Public Service (in Germany) as well as access to doctoral university programmes.

Upon successful completion of the programme you will be awarded the academic degree Master of Arts (M.A.)

### STRUCTURE OF THE PROGRAMME

While this Master's degree programme has been designed as a three-semester full-time programme including the Master thesis it can also be done as a part-time model in six semesters. Information on this is available at the course coordinator.

Semester one focuses on the acquisition of in-depth knowledge of qualitative and quantitative methods. These contents are supplemented by theories and methods of networking. Additionally in-depth issues of labour and social law, leadership theories and methods as well as work and organisational psychology are being dealt with.

Semester two concentrates on legal issues and the deepening of organisational work and networking. Negotiation and design of contracts with companies, players and partners of the social and health industry as well as issues of corporate governance and data protection will be the focal point of the study contents related to law. As far as networking is concerned, the practical application and international and European challenges will be the main issues. These contents will be supplemented by fundamental and recent ethical, social and scientific challenges of the social and health economy. Much importance is attributed to the entrepreneur as a sustainable and social actor.

In semester three studies are capped with a practical project, which enables in-depth insight in future working areas and provides contact with potential employers at the same time, and the Master thesis.

SEMESTER 1	SEMESTER 2	SEMESTER 3
<b>Module 1:</b> Fundamentals		<b>Module 5:</b> Practical Project
<b>Module 2:</b> Law		
<b>Module 3:</b> Leadership		<b>Module 6:</b> Master Thesis
	<b>Module 4:</b> Deepening	

Parts of the contents are shifted to semesters 4, 5 and 6 if studies are done part-time.

This Master's degree course can be started in either winter or summer semester.

## COURSE OUTLINE

	<b>ECTS</b>
<b>Module 1: Fundamentals</b>	<b>12</b>
• Descriptive and Inductive Statistics	3
• Qualitative Methods	3
• Organisations and Networks: Theories and Methods	6
<b>Module 2: Law</b>	<b>18</b>
• Deepening of Social and Labour Law	6
• Contractual negotiation and design	6
• Data Protection and Legal Issues of Corporate Governance	6
<b>Module 3: Leadership</b>	<b>18</b>
• Controlling I	3
• Controlling II	3
• Theories and Methods of Leadership	6
• Work and Organisational Psychology	6
<b>Module 4: Deepening</b>	<b>12</b>
• Management and Decision Behaviour in Organisations and Networks	3
• International Organisations and Networks	3
• Ethics, Social Mission and Corporate Responsibility	3
• Lecture Series on Contemporary Issues of the Social and Health Economy	3
<b>Module 5: Practical Project</b>	<b>6</b>
<b>Module 6: Master Thesis and Defence</b>	<b>24</b>

## APPLICATION

Application deadlines are 15 January for summer semesters and 15 July for winter semesters. Further information on the current application and registration procedure can be found online under [www.hs-kempten.de](http://www.hs-kempten.de)

## ADMISSION

The admission requirement is successful completion of a Bachelor or (German) "Diplom"-degree in Social Services, Health Care, Business or Tourism Management, or of Social Work, or of a comparable degree course with a minimum of 210 ECTS at a university in Germany or abroad. The average grade must be equivalent to a "good" or higher in the German grading system.

If no final certificate exists at the time of application conditional admission based on the preliminary transcript of records entered may be obtained.

## AVAILABLE PLACES

The number of places in this course is limited to 30. If the minimum intake number of 15 is not achieved, the University reserves the right to cancel the course. The selection of candidates is based on the correct and timely registration and presentation of the application documents and the average grade of the first degree certificate (Bachelor or "Diplom").

## CONTACT

### International Relations Coordinators

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### International Office

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## IMPORTANT LINKS

(Information in English on our website)

[www.hs-kempten.de](http://www.hs-kempten.de) > INTERNATIONAL > click English flag (in the top left-hand corner)

### Information for international exchange students

(> INTERNATIONAL > EXCHANGE STUDENTS / INCOMING)

### Study programmes – short description in English

(> INTERNATIONAL > DOWNLOADS > Study Programmes)

### Guests and Visitors at Kempten University

(> INTERNATIONAL > GUESTS AND VISITORS)

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**PLEASE NOTE** that, although this description is written in English, the study course is taught in German.