



EUSALP EU STRATEGY FOR THE ALPINE REGION
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INTELLIGENT TOURISM SOLUTIONS FOR A PROSPEROUS FUTURE OF THE ALPINE REGION IN TIMES OF CHALLENGES

EUSALP Alpine AI-Hackathon for students 2026
- 6-8 June 2026 – Kempten (Allgäu), Bavaria,
Germany

Interreg



Co-funded by
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Alpine Space

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Kempten University of Applied Sciences (UAS), EUSALP AG1, AG5 and Youth Council co-organise under the patronage of the Bavarian EUSALP-Presidency the first **EUSALP Alpine AI-Hackathon** for students. Up to 30 **students from all alpine Countries** and members of the EUSALP Youth Council will have the chance to participate, to meet stakeholders from the EUSALP Family and to **work together on intelligent tourism solutions** for a prosperous future of the Alpine region in times of challenges.

In 2016, the EU Macro-regional Strategy for the Alpine region (EUSALP) was launched. The Strategy aims to foster sustainable economic and social prosperity in the Alpine region by supporting growth and job creation and improving its attractiveness, competitiveness and connectivity. Nine Action Groups (AG) organise activities around different thematic fields. The Strategy's Youth Council (YC) serves as a platform for the institutional involvement of young people in all strategy bodies, ensuring their ideas and viewpoints are heard and duly considered.

Objectives of the event are to mobilise youth to develop solutions for challenges in the Alpine region, to enable and support youths' self-efficacy, to find new or different solutions by incorporating the youth perspective, and to enable students to work in transnational and transdisciplinary teams. The event takes place under the patronage of the EUSALP Presidency 2026, represented by Eric Beißwenger, the Bavarian State Minister for European and International Affairs.

Draft Agenda

Location of the event: *Kempten University of Applied Sciences (UAS), Bahnhofstraße 61, 87435 Kempten (Allgäu), Bavaria, Germany*

- June 6: Travel to Kempten and informal get together in the evening
- June 7: Excursion to Neuschwanstein Castle, start of hackathon in the afternoon
- June 8: End of hackathon, presentation, panel discussion, handing over ceremony. End of event in the afternoon.
- June 8 in the afternoon or June 9: Travel home

Applications

The selected participants will be eligible to a contribution to their travel costs and be granted accommodation for two nights in Kempten (three nights possible if needed), to participation in the excursion and catering during the hackathon.

Applications are now open until **April 15, 2026**: <https://forms.office.com/e/JyE0wRRGwv>

More information on: <https://alpine-region.eu/>

All applicants are asked to save the dates of the event. Participants and applicants on the waiting list will be informed about the decision as soon as possible, one month prior to the event the latest.

*The event is co-organised by Kempten UAS, EUSALP AG1, AG5 and Youth Council.
Patronage: EUSALP Presidency 2026 (Free State of Bavaria, Germany).*