

Interreg Alpine Space



EUROPEAN REGIONAL DEVELOPMENT FUND



MOBILITY DAY

From Strategy to Implementation:
Tackling Mobility Challenges in the Alpine Region

June 30th, 2021 (14:00 - 17:30)
And July 1st, 2021 (09:00 - 12:30)

4th A-RING Alpine Transnational Live Learning Session & WPT2 and WPT3 Webinars

[REGISTER HERE](#)

All registered participants will receive the link to MS Teams a day prior to the event.

The **A-RING Mobility Day** is centered around highlighting key R&I strategy and implementation plans to tackle mobility challenges in the Alpine Region. During the conference, which is split across two days, participants will hear from researchers and policy-makers at the heart of tackling key issues faced by citizens and enterprises within the Alps. The event has a spotlight on the Lake Constance innovation eco-system, but will bring key insights from many regions in the wider Alpine-arena. Participants can expect expert opinions on the state of mobility in the Alpine Region, along with state-of-the-art virtual tools to deepen insight and enable networking.

DAY 1, FROM 14:00 TO 17:30

From Practical Application Through Best Practices

14:00 - 14:15 Welcome and Introduction

Welcome and Introduction to the Event by HTWG Konstanz

14:15 - 14:30 Keynote Address on Solving Mobility Challenges

Solving Mobility Challenges – The Potential of Smart Mobility Services

Speaker: Jennifer Reinz-Zettler, Bayern Innovative

14:30 - 16:30 Research & Innovation Strategies and Best Practices

Representatives of public authority, the business sector and academia present insights on research and innovation strategies as well as highlighting best practice scenarios to support the various approaches.

14:30 – 15:00 Introduction into Baden-Württemberg's Research & Innovation Strategy on Mobility
Speaker by e-mobil BW

15:00 – 15:30 Mobility in Allgäu and Kempten & e-SMART EU-Project as Best Practice
Speaker by Hochschule für angewandte Wissenschaften Kempten

15:30 – 16:00 Concepts for Ensuring Mobility in Rural Areas
Speaker by Competence Center Smart Services at HTWG & Stadtwerke Radolfzell

16:00 – 16:30 Best Practice of Business Sector Representatives on Research and Innovation

16:30 - 17:15 Interactive Round Table with the Participants

HTWG Konstanz will moderate this interactive opportunity to exchange on strategic approaches and best practice scenarios. Questions from the participants will be answered and additional perspectives gained.

17:15 - 17:30 Conclusion of the First Day

HTWG Konstanz will wrap up the first part of the Mobility day in a quick summary.

From 17:30 Networking

The event is followed by a networking session operated via wonder.me. The link will be distributed during the event.

This project is co-financed by the European Regional Development Fund through the Interreg Alpine Space Program

The A-RING Mobility Day 2

We welcome you back to our second part of the Mobility Day - From Strategy to Implementation: Tackling Mobility Challenges in the Alpine Region

The same web link access of Day 1 is applicable to enter into Day 2 of the Mobility Day event.

DAY 2, FROM 09:00 TO 12:30

From Project Outputs to Strategic Implementation

09:00 - 09:15 Welcome Back and Recap of Day 1

HTWG Konstanz will welcome you back to the Mobility Day and open the day with a recap on all the learnings of Day 1.

09:15 - 10:30 From Ideation to Implementation

This session will present A-RING workshop results on national mobility approaches from Italy, Slovenia, France, Austria and Germany. Each Project Partner presents the results of their national workshop with business and academia (5-10 minutes). Afterwards, a short highlight presentation will show the transnational approach derived from these results to construct an Alpine Regional R&I strategy.

HTWG Konstanz will guide through the session as moderator.

10:30 - 12:10 Territorial Mobility Strategies and Public Administration

This session will give a spotlight on the territorial strategies which are being used to tackle mobility challenges in the Alpine area. Panellists will give their insights on today's key challenges, and the R&I solutions they are using to tackle them.

Representatives from Oberallgaeu, Konstanz, Dornbirn, Burgenland, Tirol, Austria-Wide

MIND CONSULT & RESEARCH GmbH will act as Moderator on behalf of Regional Management Burgenland for this session.

12:10 - 12:30 Conclusion of the Mobility Day

MIND CONSULT & RESEARCH GmbH will on behalf of Regional Management Burgenland conclude the event with a recap of day 2. Supported by HTWG Konstanz and Hochschule für angewandte Wissenschaften Kempten, the entire Mobility Day Event will be closed.

From 12:30 Networking

The event is followed by a networking session operated via wonder.me. The link will be distributed during the event.

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